Heroes of Pymoli

12-12-19

576 players made 780 purchases total

The majority of players were male (84%)

Most players were in the age range of 20-24. This age range also had the highest total purchase value ($1114.06) with the second highest in the 15 – 19 age range ($412.89).

Target market is males age range 20-24.

Three of the most popular items were also among the most profitable items:

Oathbreaker, Last Hope of the Breaking Storm

Fiery Glass Crusader

Nirvana

Oathbreaker was first in both most popular and most profitable items lists.